## PROJECT URJC - 2030 STRUCTURE





Project	General objectives	Major lines of action	Specific objectives
URJC-2030 PROJECT	Maximize the contribution of the URJC to the achievement of the SDGs	TEACHING	Specific Objective 1. To provide knowledge and understanding of the SDGs and 2030 Agenda.
			Specific Objective 2. To integrate the SDGs into degree and post-degree Curricula.
		RESEARCH AND TRANSFER OF KNOWLEDGE	Specific Objective 3. To increase and give visibility to the specific research related to the SDGs at the URJC
			Specific Objective 4. To Generate greater transfer of knowledge and appropriate technology to collaboratively address the main challenges of the 2030 Agenda.
		PEOPLE AND RESOURCES	<b>Specific Objective 5.</b> To improve the stability and organization of the current personnel at URJC, supporting gender equality and vulnerable social groups, committed to development and social transformation.
			<b>Specific Objective 6.</b> To contribute actively to the reduction of poverty and inequalities, improving people's health and education, access to safe drinking water and improving the environment in which people live.
			Specific Objective 7. To optimize the efficient and sustainable use of our infrastructures, reducing the carbon footprint and properly managing the URJC's waste.
		INSTITUTIONAL DEVELOPMENT, MANAGEMENT AND GOOD GOVERNANCE	<b>Specific Objective 8.</b> To develop a management oriented and committed to the SDGs, governing our institution in a more democratic, decentralised, close, participatory and transparent way.
			Specific Objective 9. To strengthen the institutional communication to make visible, both internally and externally, the URJC's real contribution to the achievement of the SDGs.



LINESOF ACTION	SPECIFIC OBJECTIVES (SO)	EXPECTED RESULTS (ER)	ACTIVITIES (A)	INDICATORS (IC)
	SO 1 To promote knowledge and understanding of the 2030 Agenda and its SDGs at the URJC, fostering critical, creative and cooperative thinking and the dissemination of the SDGs.	ER 1.1 Boosted URJC students' knowledge and understanding of the 2030 Agenda and its SDGs.	A 1.1.1 To transmit, through institutional social networks and the APPúntate application (to be developed), the importance of the 2030 Agenda and the fulfilment of the SDGs.	IC-SO1-1 Progressive increase in the number of posts (Facebook posts, tweets, etc.) linked to the SDGs on institutional social networks.  IC-SO1-2 Progressive increase in the number of downloads of the APPúntate application.  IC-SO1-3 Annual increase in the number of awareness-raising activities linked to the SDGs on each of the University's campuses.  IC-SO1-4 Annual increase in the number of students participating in courses and seminars related to the SDGs for which RAC credits are recognised.  IC-SO1-5 Annual increase in the number of students participating in International Development Cooperation, Human Rights and volunteering programmes.  IC-SO1-6 Annual increase in the number of student associations linked to the SDGs.  IC-SO1-7 Increase in the number of students with an "ODS Ambassador" certificate from the Rey Juan Carlos University.  IC-SO1-8 Increase in the number of students with the "Agent of Change for Sustainable Development" certificate from the Rey Juan Carlos University.  IC-SO1-9 Increase in the number of teachers participating in courses linked to the 2030 Agenda.  IC-SO1-10 In all departments, faculties and schools there is at least one workshop per year linked to one of the SDGs.  IC-SO1-11 Established annual awards to recognise the best awareness-raising, training or dissemination activities on the SDGs.
			A 1.1.2 To implement annually different awareness-raising activities (film screenings, talks, lectures, experience rooms, concerts, etc.) related to the SDGs on each of our campuses.	
			<ul> <li>A 1.1.3 To promote ACR (Academic Credit Recognition) courses and seminars related to the SDGs.</li> <li>A 1.1.4 To enhance the participation of students in URJC's international cooperation for development, human rights and volunteering programmes.</li> </ul>	
		ER 1.2 The URJC's teaching personnel recognise the importance of meeting the goals and objectives of the 2030 Agenda.	A 1.1.5 To boost student associations linked to the SDGs, encouraging the creation of institutionally-recognised "SDG ambassadors" and "agents of change for sustainable development".  A 1.2.1 To introduce courses linked to the 2030 Agenda into the training plan for the teaching and research personnel, which are recognised in the annual calls of the Docentia Programme	
			A 1.2.2 To implement, in the different faculties, schools and departments, specific workshops linking certain SDGs to their areas of knowledge.	
			A 1.2.3 To launch an annual call for prizes for the best SDG awareness-raising, training or dissemination activities carried out in the university community.	
	SO 2 To integrate the SDGs into the undergraduate and postgraduate teaching of URJC degrees.	ER 2.1 The SDGs are integrated into undergraduate curricula at the URJC.	A 2.1.1 To measure the current level of integration of the SDGs in the different degree programmes of the URJC, to verify its evolution and to produce annual reports.	IC-SO2-1 Report on the level of integration of the SDGs in the URJC degrees carried out each year and included in the University's Social Responsibility Report (USR). IC-SO2-2 Annual increase in the number of URJC degrees in which modifications linked to the SDGs have been introduced in their reports. IC-SO2-3 Increase in the number of agreements for external internships signed with public institutions, NGDOs, foundations or companies linked to sustainable development. IC-SO2-4 Increase in the number of students doing external internships in public institutions, NGDOs, foundations or companies linked to sustainable development. IC-SO2-5 Increase in the number of final degree dissertations defended each academic year, linked to the SDGs. IC-SO2-6 Established the annual awards for the best Final degree dissertations on awareness-raising, training or dissemination of the SDGs IC-SO2-7 Annual increase in the number of URJC's own degrees and official master's degrees linked to specific areas of the 2030 Agenda. IC-SO2-8 Annual increase in the number of URJC's own degrees and official master's degrees in which modifications linked to the SDGs have been introduced in their reports. IC-SO2-9 Increase in the number of final degree dissertations defended each academic year linked to the SDGs. IC-SO2-10 Established the annual awards for the best final degree dissertations on awareness-raising, training or dissemination of the SDGs IC-SO2-11 Increase in the number of training activities related to the 2030 Agenda and the SDGs developed for doctoral students. IC-SO2-11 Increase in the number of URJC's own degrees and official master's degrees that have been certified as "Postgraduate degree making a significant contribution to the SDGs".
TEACHING			A 2.1.2 To take advantage of the process of modifying degree reports to introduce changes in the syllabus of subjects, new teaching methodologies linked to the SDGs (service learning, case studies, cooperative learning, etc.) and new optional subjects.	
			A 2.1.3 To encourage students to carry out their external internships in public institutions, NGDOs, foundations or companies, engaging in activities related to sustainable development.	
			A 2.1.4 To Increase the number of Final Degree Dissertations (FDDs) linked to the 2030 Agenda, which deepen the understanding and practical application of sustainable development, holding annual competitions (in the different Faculties and Schools) that reward the best URJC FDDs related to the SDGs.	
		ne und	A 2.2.1 To promote the creation of new postgraduate degrees, both own degrees and official master's degrees, linked to specific topics of the 2030 Agenda (degrees related to gender, environment, health, education, social entrepreneurship, etc.).	
			A 2.2.2 To take advantage of the processes of modifying the reports of postgraduate degrees to introduce changes in the syllabus of subjects and innovative teaching methodologies linked to the SDGs (service learning, case studies, cooperative learning, etc.).	
			A 2.2.3 To increase the number of Master Dissertations (MDs) linked to the 2030 Agenda, which deepen the understanding and practical application of sustainable development, holding an annual competition that rewards the best MDs of the URJC related to the SDGs.	
			A 2.2.4 To Implement cross-cutting training activities for doctoral students related to the 2030 Agenda and the SDGs.	
			A 2.2.5 To coordinate the different existing doctoral programmes that are already closely-linked to the SDGs, in order to make a clear contribution to the achievement of the SDGs.	
			A 2.2.6 To implement a system of recognition and certification of postgraduate studies (own degrees, masters and doctoral programmes) strongly linked to the SDGs.	



LINESOF ACTION	SPECIFIC OBJECTIVES (SO)	EXPECTED RESULTS (ER)	ACTIVITIES (A)	INDICATORS (IC)
	SO 3 To increase and give visibility to the specific research related to the SDGs at the URJC	ER 3.1 The socially responsible scientific production is multiplied	A 3.1.1 To implement tools to monitor the scientific productivity associated with the SDGs of our researchers, so that the individual and collective impact of their activities can be verified.	IC-SO3-1 A tool for monitoring scientific productivity linked to the SDGs has been implemented.  IC-SO3-2 Published an annual report with disaggregated information by research groups, departments, research units/centres, institutes, faculties, etc., with the scientific production of each of them, linked to the SDGs.  IC-SO3-3 Agreed with the research committee on a programme of support for research activity linked to the SDGs that periodically includes a call for incentives.  IC-SO3-4 Increase in the number of joint projects between Faculties and Schools with interdisciplinary content and linked to the SDGs.  IC-SO3-5 The URJC's unique lines of work in relation to the SDGs have been identified.  IC-SO3-6 Launched an annual visibility plan for each of the unique lines identified in activity A 3.1.4.  IC-SO3-7 Increase in the number of URJC researchers who manage to coordinate "special issues" linked to the SDGs.  IC-SO3-8 The URJC's open access "ODS Repository / ODS Register", created to give visibility to the scientific contributions of our institution, is updated annually.  IC-SO3-9 Organised every year an event at the URJC on socially responsible research.  IC-SO3-10 The Governing Council, the University Senate and the Social Council were informed of the URJC's scientific and technological contribution to the SDGs, when presenting the URJC's Annual USR Report.  IC-SO3-11 Increase in the number of news items related to the URJC's scientific and technological contribution to the SDGs on the institutional website and its social networks.
			A 3.1.2 To Create a programme to support research linked to the SDGs, with at least one periodic call for proposals to fund both groups and individual researchers, directly linking incentives to previous productivity (for groups already working in this direction) or potential (for those starting to work in this direction).  A 3.1.3 To foster the generation of synergies between Faculties and Schools to promote joint and interdisciplinary research projects on the SDGs.	
			A 3.1.4 To identify and promote unique lines of research that will enable the URJC to create well-defined research identities around some of the SDGs.	
			A 3.1.5 Strengthen the leadership of our researchers to coordinate "special issues" linked to the SDGs.	
Research		ER 3.2 The URJC's scientific contribution to the achievement of the SDGs is made visible.	A 3.2.1 To Create and maintain an open access "SDG Repository/SDG Registry" on the web that collects and links the contributions of each of our researchers or research groups, professorships, projects, publications, events and agreements with each of the SDGs.	
			A 3.2.2 To hold an annual national/international event (congress, conference) on socially responsible research at the URJC.	
			A 3.2.3 To integrate the URJC's scientific contribution and the transfer of knowledge and applied technology for the achievement of the SDGs in the URJC's Annual Report on USR, which is reported to the Governing Council and the University Senate, and which must be approved by the Social Council.	
and transfer of knowledge			A 3.2.4 To reinforce the internal and external visibility of research in sustainability and the SDGs within the URJC's Communication Plan policy.	
	SO 4 To Generate greater transfer of knowledge and appropriate technology to collaboratively address the main challenges of the 2030 Agenda.	ER 4.1 Increased transfer of knowledge and technology in social, economic and environmental development through a useful exchange of knowledge with socially responsible local, regional, national and international public bodies.	A 4.1.1 To create a transfer roundtable between URJC researchers and public institutions of the Community of Madrid, in order to promote mutual knowledge, joint innovation and the discovery of challenges and research results that help to achieve the SDGs.	IC-SO4-1 The SDG knowledge and technology transfer roundtable includes at least 5 public institutions from the Community of Madrid and at least 10 companies and NGOs.  IC-SO4-2 Increase in the number of agreements signed with local administrations in which the URJC carries out awareness-raising and training in municipal public centres on the SDGs.  IC-SO4-3 Increase in the number of people raising awareness and trained by the URJC in municipal public centres on the SDGs.  IC-SO4-4 Increase in the number of projects funded by public bodies related to research and transfer directly linked to the SDGs.  IC-SO4-5 Increase in the number of projects with companies and NGOs on sustainable development.
			A 4.1.2 To encourage from CINTTEC to sign specific agreements with local administrations in our area to carry out joint projects to raise public awareness of the SDGs and training in municipal public centres (sustainability, equality, education, health, water, etc.).	
			A 4.1.3 To promote the generation, together with public bodies, of research and transfer projects in the unique lines of significant contribution of the URJC to the SDGs.	
		ER 4.2 Enhanced transfer of knowledge and technology in social, economic and environmental development	A 4.2.1 To create a transfer roundtable between URJC researchers, companies and NGOs, in order to promote mutual knowledge, joint innovation and the discovery of challenges and research results that help to achieve the SDGs.	
			A 4.2.2 To create, from the URJC, training packages on the SDGs and the 2030 Agenda that can be useful for NGOs and socially responsible companies.	
		through a useful exchange of knowledge with NGOs and socially responsible companies.	A 4.2.3 To promote the generation of research and transfer projects in the unique lines of significant contribution of the URJC to the SDGs, with companies and NGOs.	



LINESOF ACTION	SPECIFIC OBJECTIVES (SO)	EXPECTED RESULTS (ER)	ACTIVITIES (A)	INDICATORS (IC)
ACTION	SO 5 To improve the stability and organization of the current personnel at URJC, supporting	ER 5.1 A stabilisation and continuous improvement plan has been implemented for our staff, progressively adjusting our "students/Research and Teaching Staff (RTS)" and "students/Administration and Service Personnel (ASP)" ratios towards convergence with the rest of the public universities in Madrid.	<ul> <li>A 5.1.1 To design a Human Resources Management Plan that studies the current and future needs of the institution, verifying the workloads of our current staff, in order to plan the growth of the URJC personnel.</li> <li>A 5.1.2 To support the progressive civil service (Tenured Professor and University Professor) of the URJC teaching staff, increasing in turn the number of permanent staff positions (Lecturer Professor), facilitating the professional career of our professors.</li> <li>A 5.1.3 To promote the development of a professional career model for the ASP, which facilitates both horizontal and vertical promotion and cross-promotion (to balance areas with surplus and a deficit of personnel), always taking into account criteria of transparency, equality, merit and capacity.</li> <li>A 5.1.4 To create new types of employment contracts with the aim of progressively increasing our consolidated staff of ASP and RTS.</li> <li>A 5.1.5 To implement a Training Plan for both the ASP and RTS, based on both institutional and individual needs, with specific training itineraries on the 2030 Agenda and that favour their professional career.</li> <li>A 5.1.6 To design a plan for the progressive recovery of the social benefits for RTS and ASP, which existed at the URJC before the beginning of the crisis.</li> </ul>	IC-SO5-1 "Human Resources Management Plan" approved and implemented in 2022. IC-SO5-2 Decrease in the number of teachers accredited at higher levels working in positions below the level of their last accreditation. IC-SO5-3 Annual increase in the ratio of civil servant teaching and research staff to employees at the URJC. IC-SO5-4 Annual increase in the ratio of permanent to non-permanent teaching and research staff at the URJC. IC-SO5-5 Drafting and approval of a professional career model for the URJC's administrative and service staff before the end of 2022. IC-SO5-6 Progressive increase in the percentage of higher categories ASP over categories of lower levels. IC-SO5-7 Reduction of the percentage of interim ASP over the total. IC-SO5-8 Reduction of the percentage of temporary ASP over the ASP with indefinite contract. IC-SO5-9 ASP and RTS Training Plan including a section specifically related to the 2030 Agenda and the SDGs. IC-SO5-11 Annual increase in the number of APS and RTS taking the training itinerary related to the 2030 Agenda and the SDGs. IC-SO5-11 Progressive increase in the annual budget dedicated to social benefits, both for our ASP and for RTS. IC-SO5-12 Every year we manage to reduce the accident rate and the incidence of occupational diseases among our workforce. IC-SO5-13 Annual increase in the number of people participating in the activities designed by the URJC Healthy University Programme. IC-SO5-15 "Inclusion and Diversity Plan at the URJC" approved, and its lines and activities of intervention are carried out within the university community. IC-SO5-15 "Inclusion and Diversity Plan at the URJC" approved and implemented to reinforce equal opportunities in our university community. IC-SO5-16 The "URJC Anti-Harassment Protocol" has been approved, and with an agile and efficient response to protect and attend to the ASP, RTS and students of the URJC. IC-SO5-17 Increase in the annual budget dedicated to scholarships for URJC students.
	gender equality and vulnerable social		A 5.1.7 To promote a safe and secure working environment for all workers.	
	groups, committed to development and social transformation.	elopment and	A 5.2.1 To promote a healthier university, promoting activities that improve its health and wellbeing, maintaining its adherence and commitment to the Spanish Network of Healthy Universities.	
			A 5.2.2 To reinforce the culture of gender equality in the URJC with the elaboration of the "II Equality Plan of the URJC", which promotes the awareness and training of the different groups; the representation by gender and guarantees adequate measures for the conciliation of work and family life at the URJC.	
			A 5.2.3 To promote university inclusion and diversity by drawing up an "Inclusion and Diversity Plan at the URJC" that guarantees attention to students, lecturers, researchers and administration and services staff who present any type of diversity or special educational or professional needs, so that they can carry out their university studies or perform their work under equal conditions.	
			A 5.2.4 To draw up a new "URJC Anti-Harassment Protocol" that protects and attends to all groups in the university community.	
PEOPLE AND RESOURCES			A 5.2.5 To strengthen the scholarship programme so that socio-economic status is not a limiting factor for the access, permanence and graduation of our students.	
	SO 6 To contribute actively to the reduction of poverty and inequalities, improving people's health and education, access to safe drinking water	ER 6.1 Reinforced direct action by the URJC on the	A 6.1.1 To increase the annual budget allocated to international development cooperation projects, as well as global citizenship and human rights projects, led by URJC lecturers, researchers and administrative and service staff.	IC-SO6-1 Progressive increase in the budget allocated to internal calls for proposals for funding international development cooperation, global citizenship and human rights projects.  IC-SO6-2 Annual increase in the number of students participating in volunteering activities at the URJC.  IC-SO6-3 Annual increase in the number of URJC students who participate in Service-Learning activities providing collaboration to vulnerable groups in society.  IC-SO6-4 Annual increase in the number of actions carried out by the URJC Green Office to promote environmental sustainability in the socio-economic environment linked to our institution's campuses.  IC-SO6-5 Progressive increase in the number of users to the open access tool in which the knowledge generated by the URJC RTS in relation to the SDGs is presented.
			A 6.1.2 Increase the number of volunteer activities that URJC students carry out in collaboration with NGOs or public bodies, both in Spain and abroad.	
			A 6.1.3 To promote the implementation of Service-Learning activities so that our students learn while they provide a service to the community, turning the university community into an agent of social change that promotes the welfare of vulnerable groups.	
	and improving the environment in which people live.		A 6.1.4 To carry out, from the URJC Green Office, actions related to environmental sustainability, responsible consumption, climate change and the improvement of ecosystems, which have an impact beyond the limits of our campuses.	
			A 6.1.5 To provide open access to the knowledge generated at the Universidad Rey Juan Carlos, both from a research and teaching point of view.	
	SO 7 To optimize the efficient and sustainable use of our infrastructures, reducing the carbon footprint and properly managing the URJC's waste.	ER 7.1 Increased sustainable mobility and energy efficiency at the URJC.	A 7.1.1 To design and approve the "URJC Sustainable University Mobility Plan" that promotes, among other things, the use of bicycles, electric cars and car-sharing to access our campuses.	IC-SO7-1 Increase in the number of users of the car-sharing system in our university community, increase in the number of charging points for electric cars on all campuses, creation (in collaboration with local councils) of greenways or inter-campus cycle lanes.  IC-SO7-2 Reducing the energy consumption of each of our buildings.  IC-SO7-3 Progressive reduction of the URJC's carbon footprint.  IC-SO7-4 "Plan for sustainable green infrastructures at the URJC" approved and implemented to promote biodiversity on the URJC campuses.  IC-SO7-5 "URJC Waste Management Plan" approved and implemented to promote the Circular Economy at the URJC.  IC-SO7-6 Annual reduction in water consumption on each of the URJC campuses.
			A 7.1.2 To implement a "URJC Energy Efficiency Plan" based on the reduction of energy consumption and the commitment to self-consumption, certifying these measures through the ISO 50001 Energy Management standard.	
			A 7.1.3 Progressively reduce the URJC's carbon footprint, approving and implementing the "URJC University Climate Emergency Plan", reducing the C02 impact that our university generates on the planet.	
		ucing the carbon tprint and perly managing	A 7.2.1 To approve and carry out a "Plan for sustainable green infrastructures at the URJC", in order to promote the conservation of biodiversity and the presence of a greater number of species, as well as the adaptation to climate change of the University's green spaces.	
			A 7.2.2 To draw up and approve the "URJC Waste Management Plan" to improve the selective collection of waste and promote the Circular Economy at our university.	
			A 7.2.3 To approve and implement the "Plan for the optimisation of water consumption at the URJC" in such a way that monthly monitoring of consumption by the campus is carried out and specific actions to reduce it are promoted.	



LINESOF ACTION	SPECIFIC OBJECTIVES (SO)	EXPECTED RESULTS (ER)	ACTIVITIES (A)	INDICATORS (IC)
	SO 8 To develop a management oriented and committed to the SDGs, governing our institution in a more democratic, decentralised, close, participatory and transparent way.	ER 8.1 Achieved a more democratic, decentralised, closer and participatory management.	A 8.1.1 To guarantee the principles of autonomy and coresponsibility of the Departments, Faculties and Schools and Services of the URJC, promoting closer mutual control between them, and between them and the Rectorate itself.	IC-SO8-1 The Departments, Faculties and Schools increase their budgets, deciding in a more decentralised way the allocation to the different budget items.  IC-SO8-2 The number of topics discussed in each of the Departmental Councils, Faculty and School Boards and the University Governing Council, proposed at the initiative of the community, is increasing.  IC-SO8-3 Participatory budget allocations are increased.  IC-SO8-4 There are more meetings between the Governing Board and the Deans and Heads of School and between the Governing Board and all Department Heads.  IC-SO8-5 Indicators are designed to measure trust in the University's governing bodies and the evaluation of the Open Data Portal, assuming an annual improvement of the same.  IC-SO8-6 The academic and administrative heads of the Departments, Faculties and Centres have information panels that collect the main data related to their competences in order to facilitate decision-making.  IC-SO8-7 All the minutes of the sessions of the agreements adopted by the collegiate bodies of the URJC are published.  IC-SO8-8 An annual report is published on the degree of compliance with the ethical principles and commitments set out in the URJC Code of Ethics and Good Governance.
			A 8.1.2 To Introduce new channels of participation, clearly defining the procedure to be followed, which allow specific issues to be incorporated individually in the meetings established by the governing bodies.  A 8.1.3 To introduce budget lines that can be defined in a participatory way, designing the participatory process appropriately.	
			A 8.1.4 To establish regular meetings of the Board of Directors with the Deans and School Directors (monthly) and with the Department Directors (bimonthly). Likewise, also between the Deans (or School Directors) and the Directors of the departments registered in these Centres.	
			A 8.2.1 Strengthen the transparency portal, incorporating an open data portal that offers information in reusable formats, with the intention of favouring institutional intelligence processes and the processing of information to third parties on the university's academic, scientific and administrative productivity and accountability.	
		ER 8.2 Transparency and good governance promoted at the URJC.	<b>A 8.2.2</b> To improve the procedures for responding to requests for public information, so as to shorten deadlines and to be able to respond satisfactorily to all requests made.	
			<b>A 8.2.3</b> To promote an institutional intelligence model that provides academic and administrative managers with adequate information for the exercise of their competences and allows the strategic, tactical and operational development of the university.	
			A 8.2.4 To publish, together with the resolutions adopted, the minutes of the sessions held by the URJC's collegiate bodies.	
INSTITUTIONAL DEVELOPMENT.			A 8.2.5 To comply with the 12 ethical principles and commitments to which our institution made when approving the "URJC Code of Ethics and Good Governance".	
MANAGEMENT AND GOOD GOVERNANCE	SO 9 To strengthen the institutional communication to make visible, both internally and externally, the URJC's real contribution to the achievement of the SDGs.	ER 9.1 Boosting internal communication at the URJC to raise awareness within the university community of our contribution to the SDGs.	<b>A 9.1.1</b> To create an SDG Observatory at the URJC that quantifies and disseminates the university's contribution to the fulfilment of the SDG targets.	IC-SO9-1 The reports of the "Observatory of the SDGs" created at the URJC are published annually. IC-SO9-2 The "URJC University Social Responsibility Report" is published annually and approved by the Social Council of our University.  IC-SO9-3 Different reports are posted on the URJC website to show the contribution of the university community (teaching and research staff, students and units, offices, programmes and services) to the SDGs.  IC-SO9-4 Bequal Seal or similar obtained by the Rey Juan Carlos University to distinguish itself as a socially responsible institution committed to inclusion.  IC-SO9-5 Approval of an External Communication Plan for the URJC that includes the dissemination of the institutional commitment to the SDGs.  IC-SO9-6 Progressively improve the on-line reputation of our institution.  IC-SO9-7 Progressive improvement of the renewed image of the URJC in the media.  IC-SO9-8 Increase in the number of URJC staff who form part of working groups and commissions of the "CRUE Sustainability".  IC-SO9-9 Progressive increase in the number of dissemination activities on the URJC's contribution to the SDGs, carried out in Baccalaureate and Vocational Training Schools located in the vicinity of our campuses.
			A 9.1.2 To submit annually to the Governing Council, the Social Council and the Senate a "URJC University Social Responsibility Report", which specifically incorporates a section related to the contribution of our university to the SDGs.	
			A 9.1.3 To make visible on the URJC website the contribution of the university community (teaching and research staff, students, units, offices, programmes and services of the URJC) to the SDGs.	
			<b>A 9.1.4</b> To make the URJC website more inclusive and ensure that the official videos published on the website and on the URJC TV channel are interpreted in sign language.	
			<b>A 9.1.5</b> To hold a series of seminars per campus in which the best examples of good practices of URJC staff in their contribution to the achievement of the SDGs are visualised.	
		ER 9.2 The external visibility of the URJC's contribution to and links with the SDGs is enhanced.	A 9.2.1 To Design and activate an "External Communication Plan for the URJC" that allows us to establish secure links and channels with society in general and, particularly, with our future students and their families and with companies, NGOs and public administrations linked to our university, through specific campaigns in the media and social networks.	
			A 9.2.2 To intensify the relationship with the media to transmit to society a renewed image of the URJC, focused on quality education and the generation and transmission of knowledge, without any political orientation and committed to the SDGs	
			A 9.2.3 To increase the URJC's participation in the different Working Groups of the "CRUE Sustainability", transferring the URJC's strategy and institutional commitment in relation to the SDGs.	
			A 9.2.4 To organise activities to disseminate our contribution to the 2030 Agenda, especially aimed at secondary schools and vocational training centres, to help these students to become aware of the importance of the SDGs and to choose us as their centre of higher education.	